

USE ONLY TESTED SEED—EXPERIMENTS CLEARLY DEMONSTRATE BIG LOSS IN GERMINATION BY USING UNTESTED SEED

The farmers of the Macleod district are warned as to what seed to use for their wheat acreage this spring.

Several important tests of seed germination have been made by Mr. Huntley, of the Bank of Commerce staff, with samples taken from average seed wheat likely to be used this year, grading around number three, and a Government tested seed wheat, that had been kept for over eight years.

The result of the test was astonishing. The Government tested seed showed only one seed that did not germinate out of fifty placed in the tester, and that one was a cracked kernel that should not have been used. In the several tests of the grain, taken from different farmers in the locality, out of fifty kernels put in the tester only about fifty per cent germinated.

This clearly demonstrates that the farmer who seeds with untested grain will only secure fifty per cent of a crop, a loss that any average farmer can not withstand.

All farmers in the district, will find it worthwhile to have their seed grain tested before using. A precautionary measure of this description may mean the difference between a bumper yield and a poor crop.

In the case of a watch, the second-hand hides the six; in the case of a six automobile, the second-hand is what the dealer tries to hide.

Nobody cares a whoop whether Carol gets the throne or not, but it would be interesting to watch his wives fight.

CLASSIFIED ADVERTISING

LIFE INSURANCE MEN READ THIS—A leading Canadian Life Insurance Company requires the services of an able, energetic life insurance man to take over the territory of Macleod and The Crow's Nest Line. We want a straight-thinking, clean-living, hard-hitting man, who is thoroughly familiar with the selling of life insurance, and who feels he is capable of organization work as well. For such a man this is a real opportunity. If you feel that you have the necessary qualifications for this position don't fail to get in touch with us, as we have a proposition to submit to you which is most liberal. All correspondence strictly confidential. Write to Box No. 407, The Macleod Times 8-41

FOR SALE—CHRYSLER CAR in excellent condition, chains and robe, complete. A bargain. The property of the late D. L. McCrea of Pincher Creek. Apply M. L. Jordan, Macleod.

YOUNG PIGS FOR SALE—(Yorkshire), J. C. McEwan, Phone R1706. 8-27p75c

FOR SALE—SHEAF OATS, also quantity of seed oats at Ranch, seed wheat at U. G. G. Elevator, Macleod. Phone R1304. T. S. McLean. 8-21

LOST—PAIR OF GLASSES in case, at post office. Suitable reward for recovery. Finder please leave at Times Office. 8-1160p3d

CANADIAN CHICKS PURE—bred-to-day. Thousands hatching every week from Tested, Trapped and Official Inspected Flocks. Males from 313-318 Registered Hens in our Pen Mating Chicks. 100 per cent Alive Guarantee. Hatching Eggs, Custom Hatching, Incubators and Brooders. Call or write for free Catalogue. Alex. Taylor's Hatchery, 362 Furby St., Winnipeg. 6-41

CLEANING, PRESSING AND Dressmaking—Moderate prices—First class work. Mrs. Thornhill, 125 Nineteenth Street (between 1st and 2nd Avenues). 7-27p75

STRAYED—ONE BLACK ANGUS cow branded X connected to point of F on left ribs, 4 years old; one black and white steer branded X connected to point of F on left ribs, 3 years old. Reward for information. Macleod Meat Market. 6-17

PROFESSIONAL CARDS

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G. S. MILLS, D.D.S.
Dentistry
Office, corner 27th St and 4th Ave.
Macleod, Alberta
Phone 162

LEGAL

J. W. McDONALD, K.C.,
Barrister, Solicitor, Notary Public,
Etc.
Macleod Alberta

JOSEPH HICKS
Barrister and Solicitor, Notary Public.
Money to Loan.
Macleod Alberta

OPTOMETRIST AND OPTICIAN

Quality and Service.
W. J. FREEK
MACLEOD, ALBERTA

MACLEOD CONTESTANTS WIN TWO COMPETITIONS AT BLAIRMORE FESTIVAL

After the prize distribution at the conclusion of the Musical Festival at Blairmore Wednesday evening, by special request of the adjudicators, Ernest F. Layton, of Lethbridge, and P. L. Newcombe, of Calgary, two of the prize-winners whose performances had been particularly pleasing gave exhibitions of their skill for the benefit of the unusually large audience. These were Beatrice Trono, of Blairmore, winner of piano, grade 3, and Verdun Leigh, of Cowley, winner of violin, grade 4 and open junior. Both performances were greatly enjoyed.

In addition to the medals and shields referred to in the summary of results given below, the following special prizes were presented to their respective winners:

Cowley Women's Institute Cup, donated by the Women's Institute of Cowley to the contestant winning the highest marks in any grade, to Beatrice Trono, Blairmore, for piano, grade 3, 191 marks.

The Moser Cup, donated by W. H. Moser, for the highest marks obtained in piano, to Beatrice Trono, Blairmore.

The Upton Cup, donated by J. E. Upton for the highest marks obtained in vocal, to Mrs. Gordon Steeves, Blairmore.

\$5 in gold, donated by Macleod Elks' Lodge No. 129, B. P. O. E., for highest marks in elocution, shared between Daisy Jackson, Macleod, and Agnes Truba, Hillcrest.

Macleod Elks' Cup, donated by Macleod Lodge No. 129, B. P. O. E., for highest marks in violin, Verdun Leigh, Cowley.

Hillcrest Cup, donated by Mrs. Frank J. Smith, for the highest mark obtained by any Hillcrest entrant, Agnes Truba, elocution, grade 1.

Summary of Results

Summary of results by classes:
Elocution—Grade 1, under 12—1 Agnes Truba, Hillcrest, 90 marks; 2 Marie Humikin, Blairmore, 85 marks.

Elocution—Grade 2, under 15—(Only one entry)—1, Ivan Donkin, Blairmore.

Elocution—Grade 3, under 18—(Only one entry)—1, Daisy Jackson, Macleod, 90 marks.

Elocution—Grade 4, open senior—1, Evelyn Price, Bellevue, 85 marks; 2, Daisy Jackson, Macleod, 80 marks; 3, Verdon Leigh, Cowley, over 12—1, Roy Upton, Blairmore, 174 marks; 2, Sylvia Evans, Hillcrest, 168 marks.

Violin—Grade 2, junior, under 14—1, Ernest Cridland, Pincher Creek and James Marshall, Hillcrest, 80 marks each; 2, Albert Colclough, Pincher Creek, 79 marks.

(Extra first prize medal donated by the adjudicator, Ernest F. Layton, of Lethbridge.)

Violin—Grade 2, senior, over 14—1, Dennis Macfarley, Bellevue, 165 marks; 2, Rinaldo D'Amico, Hillcrest, 163 marks.

Violin—Grade 3—1, Jack Cowin, Cowley, 168 marks; 2, Cecil Johnson, Blairmore, 162 marks.

Violin—Grade 4—1, Verdon Leigh, Cowley, 188 marks.

Violin—Grade 5—(Only one entry)—1, Willie Kyle, Hillcrest, 163 marks.

Violin—Open junior, over 17—1, Joe Jasbec, Hillcrest, 87 marks.

Violin—Junior Quartet—1, Pincher Creek, Albert Colclough, Ernest Cridland, Morris Collins and John Frechman, 78 marks; 2, Hillcrest "A" and Blairmore tied, 70 marks. Hillcrest: Robert Cruickshank, Rinaldo D'Amico, Willie Mackie and Cyril Richards. Blairmore: Sandy Ferguson, Cecil Johnson, Joe Morgan and Cecil Oliver.

Violin—Senior Quartet—1, Hillcrest, 86 marks. John Forsyth, Joe Jasbec, Willie Kyle and Gladys Rhodes.

Open Cello—(Only one entry)—1, Marc Piard, Bellevue, 70 marks. Junior Orchestra—Moser Shield, won outright (third year in succession) by Hillcrest: Joe Jasbec, conductor, 175 marks.

Senior Orchestra—Pincher Creek Shield, won outright (third year in succession) by Hillcrest Orchestra: J. E. Upton, conductor, 172 marks. The shield will be given back to the Festival committee for further competition.

Piano—Grade 1—1, Margaret Hoare, Pincher Creek, 185 marks; 2, Margaret Murray, Frank, 181 marks.

Piano—Grade 2—(After a tie)—1, Kathleen Neuman, Pincher Creek, 184 marks; 2, Grace Wheatcroft, Blairmore, 182 marks.

Piano—Grade 3—1, Beatrice Trono, Blairmore, 191 marks; 2, Doris Cox, Pincher Creek, 173 marks.

Piano—Grade 4—1, Frances Carlson, Pincher Creek, 159 marks; 2, Jessie Fraser, Pincher Creek, 150 marks.

Piano—Grade 5—1, Lucille Hockstein, Pincher Creek, 161 marks; 2, Agnes Cotte, Pincher Creek, 157 marks.

Piano—Open junior, under 17—1, Jean Greig, Blairmore, 168 marks.

Piano—Open senior, over 17—1, Alice Hornquist, Blairmore, 168 marks.

Piano duet—Open junior—1, Agnes Cotte and Carmen Goodreau, Pincher Creek, 78 marks.

Piano duet—Open senior—1, Kathleen Ross and Marion Fraser, Pincher Creek, 88 marks.

Piano sight reading—No entries.

Vocal—Under 10—1, Wilma Wheatcroft, Blairmore, 86 marks; 2, Clara Bundy, Cowley, 82 marks.

Vocal—Under 12—1, Grace Wheatcroft, Blairmore, 77 marks.

Vocal—Under 14—1, Marion Macdonald, Blairmore, 83 marks.

Vocal—Under 16—1, Lena Fraser, Blairmore, 85 marks.

Vocal—Under 18, only one entry.

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In the fall of 1927 Sanderson engaged Klein to thresh his crop of grain amounting approximately 600 acres. When about half of the crop was threshed a heavy snowfall came which prevented completion of the job at that time. The defendant Sanderson paid Klein an account of the threshing actually done the sum of \$1,000, and refused to pay the balance, \$624.50 until Klein undertook to return and finish the job this spring. Klein refused to give any definite assurance of returning and sued Sanderson for the \$624.50.

Sanderson resisted payment on the ground that Klein's contract called for the threshing of the whole crop and that as Klein refused to return, this constituted a breach, which entitled Sanderson to put an end to the contract and pleaded that this absolved him from paying any sum then owing to Klein.

Mr. Justice Ford pointed out in his judgment that threshers must be bound by these contracts, and found that the defendant Sanderson was justified in refusing to pay Klein the amount claimed, and gave judgment as above mentioned.

J. Fred Scott acted for the plaintiff, H. G. Nolan, of Bennett, Hannah and Sanford, for the defendant, Sanderson.

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THE MACLEOD TIMES AND MACLEOD WEEKLY NEWS

John Dillingham, Publisher

A weekly newspaper printed and published at Macleod, Alberta every Thursday.
(Independent in Politics)

Subscription price (in advance)
per year \$2.00
If not paid in advance \$2.50
Foreign \$2.50

WEEKLY CIRCULATION OF 1,400
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Display Advertising (contract not less than six months) per inch 35c
Display Advertising (Transient) per inch 50c
Local (publication called for by statute), Municipal and Government Advertising other than display—Set in body type of paper—1st insertion—per line, agate, 15c
Subsequent insertions without any change of copy, per line agate 10c
(Agate—14 lines to the inch)

Straight Reading Notices—
First insertion, per count line, 25c
Subsequent insertions without any change of copy, per count line 15c
Classified Advertisements—Lost, Found, Wanted, Etc.—
First insertion (figures and name abbreviations to count as words) per word 3c
Minimum charge 50c
Subsequent insertions, per word 2c
Minimum charge 25c
Political campaign display advertising direct from political party or through advertising agencies (no discount for plates) per inch, 50c
Political Campaign Headers, direct from political party or through advertising agencies (no discount for plates) per line 20c
Notices of marriages, births and deaths, and cards of thanks, each \$1.00

All classified and transient advertising must be paid in advance.

THURSDAY, APRIL 19th, 1928

AUTO ACCIDENTS AND POLICE EFFICIENCY

Almost every day in the year, police courts, justice courts and supreme courts are crowded with cases in which judges, litigants and police officers are endeavoring to fix the blame for automobile accidents.

Much of this costly and time-wasting litigation could be avoided if adequate machinery existed in the police department for a thorough survey of the circumstances surrounding the accident upon the scene of the accident and immediately following the accident.

Switzerland operates under such a system and such litigation is almost unknown.

If a motor car accident occurs on the streets of Geneva, for instance, accident experts from the police



"Imperial"
Rye Whisky
"WALKER QUALITY"—The Standard which others strive to attain.
HIRAM WALKER & SONS LIMITED
Distillers of "CANADIAN BLEND"
DISTILLERY AND HEAD OFFICE, WALKERVILLE, CANADA
ESTABLISHED 1882
Write to our Montreal Office, 517 Phillips Sq., for one of our
FREE PATENT WALL BOTTLE-OPENERS
Quart Bottles

This advertisement is not published or displayed by the Alberta Liquor Control Board or by the Government of the Province of Alberta.

office are on the scene in a few minutes, taking notes, observations, measurements and photographs. No one, except those badly hurt, is allowed to leave until these experts are finished.

Within two hours their finding is a matter of public record, and registered and published that night.

Contrast that fine, thorough common sense Swiss method with our way of haggling and wrangling in police or supreme court, weeks or months or possibly years after over who was to blame.

With blame quickly and scientifically established, damages and penalties are easily and speedily adjusted.

Some of Switzerland's efficiency along these lines could be profitably used in Alberta towns and cities.

WHAT ABOUT CANADA?

In the British press and even in the British Parliament, the United States is commonly referred to as "America."

The United States is not "America"—not by a long shot—and British press, if it has respect for itself and its sister Dominion, will drop this pernicious habit of referring to United States in these terms.

Surely the countries of South America must object to having the name of their continent appropriated by United States in a manner that infers that United States is the only nation in this hemisphere. And certainly Canada, with her ten million independent-minded citizens, objects to losing her identity in British newspapers and in British parliamentary reports.

When the British Parliament took Alaska away from Canada and handed it over to United States, that was bad enough. But when the British press is careless enough or indifferent enough to hand the whole continent over to that country, it is going a bit too far. It wounds the sensibilities of Canadians and of every other nationality in the New World.

United States is not South America—at least few South American peoples can be found to admit such a fact in writing. Even Brazil is larger than the U. S. So why should Britishers incur the re-

sentment of South Americans by making such inference?

And United States is not North America, Canada, though smaller in population, owns more territory on this continent than does United States. And even though Canadians may wish to trade and travel where it best suits their purse and their inclinations, they have the right and the wish to have their country remain and be known as CANADA.

"ALICE" IN A NEW ADVENTURE

Little boys and little girls—and big ones, too—can hardly do other than chuckle with glee at the news of the sale to Dr. Rosenbach of Philadelphia of the manuscript of "Alice in Wonderland" for \$15,400.

Lewis Carroll, who wrote the book, perhaps would have been just as surprised and pleased, for he did not dream, when he related the story on a hot summer's day in 1862 to three little girls, in the course of a trip up the river, near Oxford, that it would later be read by countless thousands of children and would become as popular almost as any other book in the language.

Someone has said that it takes a clever person to write good nonsense. It is in no derogatory sense that this term is applied to some of the fiction produced, for instance, by Stephen Leacock. Nor is it in a derogatory sense that it is applied to Alice's adventures. What more fitting description could be employed in referring to the discussion Alice has with the Mock Turtle on schools, where the Mock Turtle, speaking of its studies, says that it had "Reeling and Writhing, of course," and then "the different branches of arithmetic—Arithmetic, Discretion, Digression and Derision," as well as "Mystery, Ancient and Modern?"

Nonsense it may be, yet it is what the children revel in. And it was with the sole purpose of amusing children, making them happier, that Lewis Carroll—or, to give him his real name, the Rev. Charles L. Dodgson—first gave voice to the story of Alice, and later committed it to paper. He loved children, and he understood them. "I think a child's first attitude to the world," he has written, "is a simple love for all living things—and he will have learned that the best work a man can do is when he works for love's sake only, with no thought of name or gain or earthly reward." This understanding of children has struck critical people as strange in a man who had no children of his own. Yet it is not an isolated case. Hans Christian Andersen was a bachelor, to mention but one other distinguished writer of simple tales which went to the heart of tiny readers.

"Alice in Wonderland" soon brought fame to its author. Queen Victoria was so charmed with the book that she asked for more of the author's works, only to receive, to her dismay, several treatises on mathematics, for the author was a lecturer as well as author of a number of books on that subject. Lewis Carroll, unlike many other distinguished writers, enjoyed the fruits of his popularity. Yet it is safe to say that he never expected when he composed his nursery classic that the manuscript alone would fetch far more than the copyright of most of Scott's works sold for about a century ago.

HEALTH SERVICE OF THE CANADIAN MEDICAL ASSOCIATION—SOUND TEETH

Whether or not a building is safe and sound depends upon the materials used and the skill of the workmen. Our body-cells are skilled in the building-up process, but they must be given good materials for this in the food we eat. If there are to be sound teeth, there must be provided the materials from which to build such teeth.

Mineral elements, such as calcium, form a large part of the teeth which

J. S. LAMBERT
CONTRACTOR
AND
BUILDER

Shop Phone No. 4
House Phone No. 82
MACLEOD — ALBERTA

MARTIN BROS.
DIRECTORS OF
FUNERAL SERVICE

Studebaker
Motor Hearse
LETHBRIDGE & MACLEOD

GEO. H. SCAUGALL, MACLEOD, ALBERTA
BAALIM MOTOR COMPANY, LIMITED,
7th Street South, Lethbridge, Alta. Phone 2621

PRODUCT OF GENERAL MOTORS OF CANADA, LIMITED

in many ways, are like bone. The outer surface or crown of the tooth is much harder than bone. This outer surface or enamel is the hardest substance in the body.

These mineral substances can only be secured from the food eaten. In other words, proper food must be eaten if we are to have sound teeth.

The kind of teeth a child has depends upon the food his mother ate before his birth, and upon what food he received during his earliest years. The beginning of the tooth is laid down very early in life, at the tenth week of foetal life, to be exact. This is one of the reasons why expectant mothers should know what to eat.

What are these foods that the expectant mother and growing children must have for the proper building of teeth? Foods possessing these elements are milk and milk products, whole grains, leafy vegetables, such as celery, lettuce and spinach.

It will be remarked, whenever the question of diet is considered in relation to health, that milk and milk products are of the first importance and, following closely, are the green leafy vegetables and fruits.

When, as a nation, we begin to eat intelligently, many of our ills will disappear, and we will become a sturdier, healthier people.

Questions concerning Health, addressed to the Canadian Medical Association, 184 College Street, Toronto, will be answered. Questions as to diagnosis and treatment will not be answered.

An author isn't a success until he's been dead long enough for his manuscripts to be worth more than he got for them.

Another nice thing about Old Dobbin: He didn't choke just when you wished to hurry away to avoid a policeman's personal remarks.

German-Irish Entente

One possible result of the flight is a German-Irish entente of the air. In some circles here the German shipping interests who were interested in the Bremen with Baron Von Huenfeld, are considered to have executed a stroke of genius by inviting an Irishman to participate in the venture. These circles say that the success of the long hop may enable German interests to obtain an air footing in the Free State.

A number of nations have been doing some spirited bidding for this because of the island's geographical position.

Other promoters try to get subsidies from the Free State government.

No Outside Monopoly

Germany has been keenly interested in the development of Ireland as an aviation centre. One company proposed to establish a regular service by flying boats across the Irish sea, between Ireland and England, but it is believed that the Saorstát is more likely to grant to its own aviators a monopoly on the development of air routes so close to home. No hindrance would be placed on transatlantic aviation by such a policy.

Receipt at Baldonnel of a message directly from Col. Fitzmaurice recalled to his close friends the long struggle he went through to release his ambition of having an Irish airman make the first westward crossing of the Atlantic. Five years ago another Irish aviator planned the westward flight in a three-engined plane, but the Free State government disapproved of the scheme.

Backed by Singer

Colonel Fitzmaurice himself made the attempt last year with McIntosh and later planned for a flight of his own, which was to have been financed by John McCormack, the Irish tenor. Again the government withheld approval.

There were even great obstacles for Fitzmaurice to overcome when Baron von Huenfeld extended the invitation to help pilot the Bremen. The Free State authorities declined to grant him leave of absence until they became convinced that if approval was again withheld, Fitzmaurice would resign his commission at a moment's notice, jump into the cockpit and fly with the baron and Captain Hermann Koehl.

All this talk failed to budge Fitzmaurice, who staked his life and his ambition on the whirling

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"Another bond has been created between Ireland and America and the achievement will do much to develop friendliness in this country," said Col. Charles Russell, former chief of the Irish Free State air corps.

It was learned that already plans are in the making for an "all-Irish flight" in 1928, but it also was intimated that sanction for any such attempt was not likely.

"Fitz won't do any more such stunts if I can help it," the weary but happy little wife of the Irish flier said at Baldonnel. "He has wanted to fly the Atlantic for ten years. I rejoice at his success but I hope he will not do it again."

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WOMEN'S INSTITUTE MEETING

The regular meeting of the Women's Institute was held at the Parish Hall on Tuesday afternoon with Mrs. Robert Sackett as convener. A very enjoyable program was given, and each item was well and favorably received. The address of Mrs. Sackett on "Home Economics" was greatly enjoyed as it contained much excellent advice in regard to the welfare, comfort and happiness in every home.

Following is the program:
Opening—"O Canada."
Roll Call—Answer with household hints.

Song—Mrs. James Young.
Piano Solo—Elaine Portch.
Recitation—Daisy Jackson.
Song—Gladys Cooney.
Recitation—Donald Sutherland.
Home Economics—Mrs. Robert Sackett.

"God Save the King."
Convener—Mrs. Robert Sackett.
Committee—Mrs. Winter, Mrs. Day, Mrs. A. J. McLean.

Regret was expressed at the absence of Mrs. F. J. Cutler, who was unavoidably absent through sickness.

The world's best after-dinner speech—"Waiter, give me both checks."

MACLEOD HOCKEY CLUB

BENEFIT

DANCE

ODDFELLOWS' HALL

FRI. - APRIL 20

Proceeds to defray expenses of Wallace Hamilton, who broke his ankle in the last hockey game of the season at Nanton

MUSIC BY THE PREMIER ORCHESTRA

DANCING AT 9 O'CLOCK LUNCH SERVED AT MIDNIGHT

Ladies, \$1.00

Gentlemen, \$1.00

CHEVROLET TON-MILE ECONOMY



The Reason You Need
this CHEVROLET Truck!

THE lowest Ton-Mile Cost in the world (that is, the lowest cost of transporting one ton for one mile, or its equivalent) is the one big reason why truck-users in all lines of business are choosing the Chevrolet Ton Truck. Added to this economy are amazing speed and dependability; exceptional performance, never before offered in a low-priced commercial car; ruggedness, strength and modern design undreamed-of in a truck so low in price.

Whether you need a truck for fast delivery on city streets or for steady transportation of ton-loads over all sorts of roads . . . you can find the right type of body available on the money-saving Chevrolet Ton-Truck Chassis. Ask your Chevrolet dealer.

The G.M.A.C. . . . General Motors' own deferred payment plan affords the most convenient and economical way of buying your Chevrolet on time.

Ton Truck \$635 Chassis \$470

Body and Cab Extra
Roadster Delivery \$625 Roadster Express \$650
All prices at Factory, Ontario—Government Taxes and Spare Tire Extra. C-14-A-28C

CHEVROLET

GEO. H. SCAUGALL, MACLEOD, ALBERTA
BAALIM MOTOR COMPANY, LIMITED,
7th Street South, Lethbridge, Alta. Phone 2621

PRODUCT OF GENERAL MOTORS OF CANADA, LIMITED

Saturday Special!**CHOICE BABY BEEF**

from the Calgary Fat Stock Show. Fed by W. A. Day's son, "Bud." Exhibited by him and a prize-winner at the show. This is extra quality and will be sold at regular prices.

Try Our Special Tomato Sausage
A Treat for Sunday Breakfast

MACLEOD MEAT MARKET

FINEST JOB PRINTING — THE MACLEOD TIMES DOES IT

Firestone

The Tire So Large

The original Firestone Tire

is made of a special rubber

which is not only strong and

durable but also gives a

smooth ride and saves fuel.

It is the only tire that

can be repaired in the field.

Firestone tires are sold

everywhere.

The Firestone Tire & Rubber

Company, Limited, is the

only company in the world

that manufactures tires

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**The Extra Stamina You Need for Spring Driving**

Equipping with Gum-Dipped Tires is an investment in extra safety, speed, comfort and economy. That is why thousands of motorists throughout the country use these tires. On wet, slippery streets and highways—around sharp turns—maneuvering in and out of traffic—stopping suddenly—you can always depend on the powerful Firestone non-skid tread to hold without slip or skid.

Supporting this safety tread is the special Gum-Dipped carcass, built of cords dipped in a rubber solution which saturates and insulates every fibre of every cord with rubber. This minimizes the friction and heat of high speed service, and strengthens the whole structure of the tire to withstand heavy strains.

No one can foresee the demand you may have to place on your tire equipment in some emergency. But you can prepare now—and be sure of a fighting chance in any situation—by having the nearest Firestone Service Dealer apply new Gum-Dipped Tires all around. He will save you money and serve you better.

FIRESTONE TIRE & RUBBER COMPANY OF CANADA, Limited
HAMILTON, ONTARIO
MOST MILES PER DOLLAR

Firestone

FIRESTONE BUILDS THE ONLY GUM-DIPPED TIRES

Local Dealers:

MACLEOD MOTORS

MACLEOD ALBERTA

The Trade-mark on the bottle



An outward sign of inward good

BEER**STOUT****-- PALE ALE --**

Unanimously, the Choice of Good Taste

CALGARY BREWING & MALTING CO., LTD.

SERVED AT ALL GOOD HOTELS AND CLUBS

Local Agent S. HEAP — Phone 69



ROYAL CROWN CROWN

3 - WITCH HAZEL TOILET SOAP - 3

Tablets

REFINED — SUPERMILLED — PURE

Tablets

FREE TO ALL

During April

Royal Crown Lye

with

Royal Crown Cleanser

JIF, Suds in a Jiffy

— Royal Crown Soap Powder

YOUR GROCER HAS LIMITED SUPPLIES
Do Not Delay — Buy These Today

COUPONS ON EVERY PACKAGE FOR PREMIUMS

WORTHWHILE ADVICE ON GROWING BARLEY

By Nick Taitinger

The Brewers and Distillers of Great Britain are demanding a superior quality of barley for their trade. They are using, roughly, 350,000 tons of barley yearly.

The barley shipped from Canada is so inferior in quality that it is only used for feeding purposes. Some of the best is used by the distillers, but they are getting a better class from Denmark, Austria, Hungary and Bohemia and some of the home Scotch barley.

The Chevalier type, or the thin skinned two-rowed barley is the one most desired for a high extract of malt. The Hungarian and Bohemian and some of the finest type of Scotch barley is used for the purpose of producing the high grade of "Fine Pale Ale," but to produce ordinary beers any strong useful barley of good sound type is used.

The six-rowed type, on the other hand, such as Californian, Chilian, Tunisian barley, etc. are used where it is desired to get a good drainage bed in the mashed tun. These do not yield so high an extract, but are very desirable from the drainage point of view.

There are several reasons why the Great Britain Malsters are not buying Canadian barley:

(a) We are not growing the quality they demand for producing the high extract of malt.

(b) The deliveries, in most cases, are not up to sample sold.

(c) They are of a mixed type.

That is why our barley is only bought for feeding purposes.

Canada, with her great cereal growing facilities, and, which lies much closer than some that are producing such high quality of barley, could capture this foreign market if the farmers would produce the type desired.

Through lack of knowledge, the majority of the farmers do not know what type of barley is wanted. They have the impression that any kind of barley will make beer, until they are told or educated that a thin skinned barley "Chevalier Two-Rowed Barley" true to type is most desirable for high extract, and of course, bringing the highest price.

That the thick skinned barley, as the six-rowed and some of the two-rowed barley, as Trebi, and others, are not so valuable. And that in any even case type must be pure as the THIN skinned and THICK skinned barley does not germinate evenly.

So much more so when you have a mixture of two or six rows then it is only feed regardless of its quality.

The Great Britain Malsters want a large bright berry and true to type. That is final with them.

Our canny Scotchmen are using fertilizers to get size. So far, we of the Prairie Provinces are fortunate enough to get size without resorting to fertilizers in our soil.

To get this large berry, one must use a little less seed according to the quality of the soil. To get the bright color, one must let the barley get ripe, then cap his stocks, or still better, stack the barley. Then thresh not too closely. The color is not so important a matter, I think, but it will show the buyer that the rain or moisture has not impaired the germination.

Barley for export must be grown on clean summerfallow from seed

true to type and not grow it to clean foul land as is generally done, sowing only from one to a bushel and a quarter of good seed per acre.

Export barley must be cleaned and double sacked, and by all means, deliver the quality as per sample. It is obvious to say that failure to do this has done more to discriminate against Canada barley than anything else.

According to deliveries made in Great Britain, the countries who furnish the best brewing barley are those on sea level and getting the sea breeze, like the British Isles, Denmark, Australia, New Zealand, the countries are Hungary, Bohemia, the western part of the North American Continent, as Southern Alberta, Montana and Colorado. The last three have proved in World's Competitions, that they can grow good malting barley.

The next point to consider is to find out if it is profitable to grow barley for export. It will be largely due to the price obtained at point of delivery, less expense of cleaning, sacks and freight. Prices paid in Great Britain in 1926 and 1927 for Scotch and Danish barley were 40 50 s. per Qr. of 48 lbs. English barley 45-60 per Qr. according to quality.

The Dominion Government should install and equip the Interior Government Elevators with up-to-date barley machinery to clean and sack barley sold for export. Then, and only then, will the difficulties which arise from deliveries not being equal to sample cease. The farmers are not equipped with the proper machinery to do this. The lack of access and profitable use of up-to-date cleaning machinery is the greatest cause of poor delivery.

HEALTH SERVICE OF THE CANADIAN MEDICAL ASSOCIATION—MILK

It is an accepted fact that milk is the most valuable article of diet we possess. Because there is no other article of diet that can take its place, it may be called, without any exaggeration, an essential food. Milk is a food. Milk is a complete food. Milk contains all the substances needed for building up bones and muscle in growing children, and replacing the worn-out tissues in adults.

It is wrong to think of milk as a sort of accessory to be used in tea or coffee, or on foods, or merely as a beverage for children. Milk is an economical, complete food. Milk and milk products should be part of the diet of everyone, young and old, but particularly of growing children. Every child needs at least one pint of milk a day in order that he may accumulate sufficient of the materials for building up a strong, healthy body. No other food can give the child which will supply, in such quantity or quality, these necessary building materials.

There is no difference of opinion, amongst those who have studied the question of diet, on the subject that milk and milk products are most valuable foods and should be used by everybody.

If children are to grow into adult life with strong, healthy bodies, they must drink milk during their years of growth.

Questions concerning Health, addressed to the Canadian Medical Association, 184 College Street, Toronto, will be answered by letter. Questions as to diagnosis and treatment will not be answered.

WHAT DO THE BALKAN PEOPLE WANT?

There is much violence and vehemence in the politics of southeast Europe. The parliaments there often become the scenes of disorder and confusion, and prominent men are sometimes excluded for unduly forceful language. Now what does this mean? Is it merely the manifestation of petty partisan politics? Is it merely the struggle of ambitious political leaders for place and power?

It is that, but it is more. In those vehement struggles, masses of people, mostly ignorant villagers, more or less instinctively and with much confusion and uncertainty, are pressing forward toward something. And that something is a simple and elementary ideal. It is not Bolshevism nor any social or economic upheaval. Fundamentally it is just legality. It is law and order. It is the fair application of constitutions and written laws. Stated even more simply, the motive in this struggle is the primary craving for personal safety. The people long to be able to work and think and talk and advance without being beaten, imprisoned or impoverished. They want to go to the polls and vote as they think best without en-

dangering their safety, their limbs and their incomes.

Just as once in France the Bastille was a symbol of caprice, of brutality, of extortion, of statements, of dampness, cold, loneliness, horrors of all kinds and, worst of all, of illegality, of the breaking of the laws by the guardians of the laws, so now in Belgrade the Glavnyachia, the central jail, represents an unseen, irregular, unconstitutional power. This when the word "Glavnyachia" is mentioned in the Belgrade Parliament many of the deputies grow vehement and violent. A similar condition exists in Rumania. Indeed, in all the Balkan countries there is a mighty, capricious and inexorable power above the laws, courts and the Government. That is the secret police or the Bureau of Public Safety.

The people are struggling against all that that symbolizes. And their struggle is not in vain. In Bulgaria conditions have greatly improved. In Yugoslavia a man of marked ability and of high character has been placed in charge of the whole police administration. In Rumania public opinion will inevitably bring improvement.

Without revolutions bastilles will fall and humble villagers from millions of quiet little homes will go to their fields, to meetings, to the polls, to church and to play without molestation, and they will advance to the full status of freedom without fear of illegal imprisonment or of unlawful restraint.

PRESENTATION TO REV. AND MRS. W. H. IRWIN

On Tuesday evening last the elocution class that had received instruction from the Rev. W. H. Irwin during the past year met at the United Church for a social evening, and at the conclusion of an interesting program presented both Mr. and Mrs. Irwin with handsome gifts, showing their appreciation of the efforts the Rev. Irwin had put forth during his classes of elocution instruction.

At the conclusion of the program a dainty lunch was partaken of after which Mrs. J. B. Sutherland, on behalf of the class read the following beautifully bound address to the Rev. and Mrs. Irwin. Dear Friends: It is with real sorrow that we know you are shortly to leave us. Our association has always been very pleasant and its influence will always linger in our memories. Under your guidance and tuition we feel we have derived great benefit with interest and pleasure. Your infinite care and painstaking effort alone could have given us. It is our wish that you may be spared for many years to carry on your good work among your people, for we know from our own experience that it is gladly and unselfishly given, and for that we honor you and thank you for it. Will you kindly accept these small tokens of our appreciation of your interest in us? Mrs. J. B. Sutherland then presented Mrs. Irwin with a handsome, engraved clock and to Mr. Irwin a pair of brone book-ends.

Mr. Irwin in a few words thanked the members of the class for their kind token of love, and assured them that they would always look back with pleasure to hours spent with the elocution classes at Macleod.

The first item on the program was Miss Daisy Jackson in "Thauntopia." With this number she had won the highest marks in the Blairmore Musical Festival in the beginning of this week. Her rendering and interpretation of this most difficult composition, greatly delighted the large audience, receiving from them most hearty applause. Robert Greensk followed with "The Bad Boy" and "The Bald Headed Man." Doris Russell, gave "The Badtempered Squirrel" and "The Tell-tale." Harold Rands, "The Song of the Camp" and "The Song My Puddle Sings." Mrs. J. B. Sutherland, "The Soul of the Violin." James Rothney, "The Three Wonders." Mrs. C. G. Hoult, "The Highway," and by special request, "The Preacher at the Hockey Match." Donald Sutherland, "The Son of Marquis Noodle." Miss Daisy Jackson appeared again in a character sketch, "The Becomes Come to Tobyville." The last two numbers were taken from stories of the French Revolution. Mrs. R. Hamilton gave, "Out of the Jaws of Death," from the Scarlet Pimpernell, and Mrs. James Young, "Sidney Carton's Sacrifice," from "A Tale of Two Cities."

During the evening Mr. Irwin gave an interesting address, being a review of the work covered and the aims and objects of such study. He said that a knowledge of the science of expression amplified the personality, made for greater self confidence, and increased one's prestige as a social force. Those who interest themselves in it, not only enjoy a fuller experience but are able to contribute to the experiences of others. He referred to one of the artists, Miss Daisy Jackson, who in three Blairmore Festivals has carried off two first medals, two seconds, and twice has been awarded the highest marks in the festival, last year winning the Cowley Women's Institute Cup, and this year the Gold Piece awarded by the Macleod Lodge.

Society pays for its sins. It once made Willie speak pieces on Friday afternoon and now it must listen to his after-dinner speeches.

Happy thought! Have no openings in an expensive car except ordinary Pullman windows. What would the bandits do then, poor things!

G. McFARQUHAR**FUNERAL DIRECTOR And EMBALMER**

Motor Hearse

Phone 218 Macleod

CHRIST CHURCH W. A. HELD EASTER SALE

The ladies of Christ church (Anglican) W. A. held a most successful Easter sale and afternoon tea in the town hall last Saturday. The hall was crowded all the time the sale was on, with the friends and supporters of the church, who practically cleared out everything that was on sale, and the tea tables scarcely had a spare minute.

The energetic president, Mrs. D. J. Grier, was delighted with the result of the afternoon's proceeding, she stated that the financial result was the best they had ever had for an Easter sale. Mrs. Grier was ably supported by an enthusiastic band of willing helpers which made her duties easy and pleasant. The fancy work table was in charge of Mrs. E. Forster Brown and Mrs. J. Hartley. Pantry table, Mrs. E. Greenwood, Mrs. J. Watson, Mrs. E. Hillier. The Hazelmere country produce table, Mrs. W. Brewster, Miss S. Patterson. Tea tables, Mrs. Grier, convener, assisted by Mrs. Stedman, Mrs. A. Brown, Miss Maunsell, Mrs. F. Taylor, Mrs. F. Perkins, Mrs. G. Welsh, Mrs. Buckwell, Mrs. Davis. The girls serving were May Grier, Minnie Perry, Margaret Hillier, Marjory Greenwood, Ivy Brooks, Ruth Armer, Millie Armer, Edna Wood, Mona Grier, Nellie Taylor, Edith Armer, Gladys Gilroy. Mrs. S. Heap and Mrs. R. Grier poured tea and coffee.

Mrs. Gilroy, Mrs. Perry and Miss Bloomer had charge of the J. W. A. table assisted by the girls of the aid. Mrs. Leather and Mrs. Crooks presided at the cash table. Mrs. W. Walsh looked after the prize drawing. Mrs. Greenwood, little Dorothy Murdoch drew the winning ticket. Miss Marjory Dufour, the organist of the church, rendered a number of selections on the piano during the afternoon which were much enjoyed.

C. N. RS. REGULAR SUMMER TOURS

Announcement of personally conducted tours which will be operated during the coming tourist season by the Canadian National Railways, shows that all parts of Canada will be covered in these journeys, and also that opportunities will be given to Canadians who wish to visit other countries with the advantages of personal direction by experienced tour conductors. A tour to Great Britain, France, Belgium, Switzerland, covering the places of historic interest and beauty spots of these countries will leave Montreal on July 7, sailing on S. S. Laurentine of the White Star Line.

A tour to the Pacific Coast from the Prairie Provinces will again be operated this year, this being the seventh annual personally conducted tour of its kind. This tour has been exceedingly popular with westerners in all the interesting places enroute during the past years and it takes from Winnipeg—Prince Rupert and also such magnificent playgrounds as Jasper National Park.

From Vancouver, a tour will leave on July 23, for Jasper National Park and thence to Prince Rupert. This party will be limited to 100 persons and has been arranged on an all-expense basis.

This year again the Kerr-Bryon Tour will operate from Toronto to the Pacific Coast, leaving Toronto on July 4 and returning July 26 after visiting the cities of western Canada, the National Parks and making the steamship journey between Vancouver and Prince Rupert. An extension of this will take part of the party to Alaska. There will also be a Toronto to Yellowstone Park with a roundabout journey which touches both Canadian and American points of interest.

From Montreal and Toronto there will be operated the Adams Across-Canada tour which will take from July 12 to August 4, the party visiting all points of interest on the journey across Canada and returning via the Great Lakes route.

Agents of the Canadian National System report heavy bookings for these tours already being received.

UTTERMOST QUALITY ALWAYS
IN FASHION-CRAFT CLOTHES



Here to
meet you!

—the FASHION-CRAFT
custom tailoring specialist
direct from headquarters to
measure you for your new
suit and overcoat. Offering
you individual tailoring plus
the style and quality of
FASHION-CRAFT clothes.

Fri. April 20

ANOTHER GESTURE OF
SERVICE BY CANADA'S
PREMIER TAILORS

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Merchant Tailor
Macleod Alberta

A DOLLAR'S WORTH

Clip this coupon and mail it with \$1 for a six weeks' trial subscription to

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In it you will find the best news of the world from its 750 special writers, as well as departments devoted to science and children's interests, sports, music, literature, radio, etc. You will be glad to welcome into your home so fearless an advocate of peace and prohibition. And don't miss the new dog, and the Sunday and other features.

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TO SHIP THOUSAND BUFFALO NORTHWARD

Early in June the Canadian government will ship 1,000 more buffalo, principally year-olds, from Wainwright National Park to the Mackenzie River district in the north, as has been done in the past three years. A quarter of a century ago, anxious to save the buffalo from extinction, the Canadian Government bought a herd of 715 from Montana and established Wainwright park. Within a few years, the herd grew to so many thousands that a slaughter was necessary and buffalo meat came on the market. Then the scheme of shipping the surplus animals north was adopted and found to be very satisfactory. Plans are nearly completed for the

extension of the Wainwright park boundaries to the Canadian National Railway tracks, so that travellers on their way to and from Jasper National Park and the Pacific coast may glimpse the herd from the windows of their train.

It isn't the fear of death that makes some people drive carefully; they just hate to get the new car scratched up.

Strange! A boy can make an auto horn say: "Come out, dearie." While a husband makes the same horn seem to say: "Aw, come on, come on."

If you think short skirts won't stay, try to imagine a lady in a long skirt jumping eight feet to escape a lethal flier.

The Taste That Satisfies!

Brewed by a
Master Brewer
every bottle
of this famous
Lager has a
taste that
Satisfies.

Ask for

HORN BEER

You'll Enjoy It's Taste

S. HEAP, Local Agent, Phone 69

BIG HORN BREWING CO. LTD.

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BARKER'S STORE

Men's and Boys' Work Clothes

Men's and Boys' Bib and Waist
Overalls

Men's and Boys' Coveralls
Men's and Boys' Work Shirts
Men's and Boys' Work Gloves
Men's and Boys' Work Shoes
Heavy and Light Work Socks
Heavy and Light Suspenders

A COMPLETE LINE

R. T. BARKER

Macleod

Alberta

When All's Said and Done----

that new machinery simply must be housed, and it can be done simply, You surely will not leave a \$1,000 worth of machinery outdoors in all too, quite inexpensively. kinds of weather.

Beaver (Alta.) Lumber, Ltd.

Quality Building Material, in your own home town
Telephone 44

Speedway Garage

GAS - OILS - TIRES - ACCESSORIES

PHONE 235

FINEST JOB PRINTING — THE MACLEOD TIMES DOES IT

QUEEN'S SERVICE STATION

NORTH STAR GASOLINE
KEYSTONE AND WHITE STAR KEROSENE
WILLIAM PENN LUBRICATING OILS AND GREASES
TIRES, TUBES AND ACCESSORIES.

GEO. SHEFFIELD --- PROP.

JENKINS' GROCETERIA

We wish to thank our many friends for the liberal support accorded to us on our opening day, also the many flattering remarks regarding our new store and fresh, clean stock. It will be our endeavour at all times to give prompt and courteous service, our staff will be pleased to show goods and explain our system at any time. We have retained the services of Wm. Currie, who has been so long associated with the old business and who will be in charge of our delivery system, which we invite you to take full advantage of. Stock all in place and priced plainly. Drop in and see for yourselves what we can do for you.

Flour, Groceries—
98 lbs. \$4.65
49 lbs. 2.35
24 lbs. 1.20
Our Tea's and Coffe's are Real Values—Try a Pound
Soap Dish—wash basin and soap, Reg. value \$2.20
for \$1.50
Sheriff's Jelly Powders, Cup and Saucer deals, 2 for .55
Pickles and Measuring Cup (Glass) special .30
Prunes in 10 lb. boxes, Del Monte, 30-40 size \$1.40
Prunes, in 2 lb. pkgs., 40-50 size .30
Have you tried our Bread yet, white or brown, 3 for .25
Raisin .10
1 X L Creamery Butter, per lb. .47
Free Delivery—\$3.00 or over at 11 a.m.—5 p.m.—
8 p.m. (Sat)

"We Deliver the Goods"

Phone 8

Wm. J. Knox, Mgr.

Home Again

We are back in our old stand made new by the craft of the carpenter and the brush of the painter, with a brand new stock, and a renewed determination on the part of our staff to make the service outstanding in this community. We deeply appreciate the proven loyalty of our patrons in an actual increase in business volume while in our temporary quarters. We confidently welcome them home.

OUR SEED SERVICE

Though winter continues to usurp spring's rightful place it behooves us to give some thought to seeds. We handle shipments from the Seed houses on a very narrow margin and try in all cases to save you the freight on sweet clover, brome, western Rye grass, etc. Try to arrange for a small acreage of registered wheat and oats this year sufficient for next year's seed requirements.

EARLY OHIO SEED POTATOES

We have a quantity of these potatoes of a very early strain. Last year, though cold and wet, these potatoes planted April 20th produced new potatoes by the end of June. Secure some while they are available.

THE FIRE SALE

This sale continues at the rear of the American Hotel. The stock is still well assorted and the values better than ever, offering an excellent opportunity to farmers to stock up for the spring campaign.

THE WHITE HALL

LOCAL AND PERSONAL NEWS

Mr. and Mrs. Jas. McNab motored to Lethbridge on Sunday last.

R. J. E. Gardiner was a visitor to Lethbridge this week.

Ernie Codd of the Studebaker Motors (Lethbridge) was in Macleod on Saturday last.

R. Gray of Blairmore was a visitor to Macleod, en route to Saskatoon and other Eastern points.

R. N. Randall of Detroit was a business visitor to Macleod last week.

The regular meeting of the B. P. O. E. Lodge, No. 129 was held at the Elks Hall on Tuesday last.

Supt. R. Winter of the Western Natural Gas Company, Lethbridge, was a business visitor here on Monday.

Mr. and Mrs. H. V. Clarke of the Macleod Studios, were business visitors to Calgary on Monday and Tuesday of this week.

The Ven. Archdeacon Swanson of St. Augustine's Church, Lethbridge, was a visitor to Macleod on Wednesday of this week.

Rev. Graterocks of the Hartford Insurance Company, Edmonton, was a business visitor to Macleod this week.

Mrs. N. Scott, who is shortly leaving for the East, has sold her residence to Mr. and Mrs. Bass of Macleod.

The regular meeting of the Macleod Board of Trade was held on Monday evening last. There being no special business to discuss they adjourned until the next regular meeting.

A correction—In the report of last week's paper concerning W. A. Day's son "Bud" winning the prize at the Calgary Fat Cattle show with his baby beef, the animal was reported as being sold for eight dollars. This was a typographical error and should have read eighty dollars.

F. P. Walshe, T. O. Drinkwater, F. Butler and J. Smith motored to Lethbridge on Friday last, and attended an initiation meeting of the Lethbridge Elks. "Tommy" Drinkwater assisted in the musical program with several well rendered vocal numbers.

A children's party was held at the home of Mrs. J. Ryan Monday evening of last week, in honor of Miss Katherine Tapp of Calgary, who has been staying with Mr. and Mrs. M. Murphy for the Easter vacation. A delightful evening was spent in games, dancing and singing, and refreshments were served by Mrs. Ryan about 9:30 p.m. Those present were: Misses Katherine Tapp, Margaret Swinerton, Ruth Day, Anna Farnest, Mary McLeod, Dorothy Hilliard, May Hoodless, Peggy Huntley, Phyllis DeMar, Edith McDonald, and June Ryan. Autos were called for 10:30 and continued.

veyed the little guests, tired but happy, to their respective homes.

E. Plomp of the Lethbridge Oldsmobile Motors was in Macleod on Monday of this week.

Clinton Keats of Long Beach, Cal., is spending a few days with his parents in Macleod.

J. S. Love of Toronto was in Macleod on Friday last calling on the stores in town.

Frank Meeker, well known Medicine Hat vocalist, was a visitor to Macleod last week.

James Leigh, manager of the Busy Store at Cowley, passed through Macleod en route to his branch store at Granum.

The sudden death occurred on Friday evening last at Pincher Creek of Frederick W. Lindsay, well known old timer in that town. The deceased, who was in his fifty-fifth year, returned home to supper apparently in his usual health and he had not been in the house more than a few minutes, when he suddenly fell to the floor and expired. The late Mr. Lindsay, who had lived in Pincher Creek for many years, where he had operated a jeweler's store, also held the position of police magistrate. He was buried on Sunday with full Masonic honors. The deceased was well known in Macleod and district.

"The most popular places of refuge for our wild life are the swamps." Night clubs aren't what they used to be.

IN THE LENS OF LIFE
By Macleod's Little Foto

RAIN OR SHINE this modern gallery does good portrait work. Personal photos make such an ideal gift. They are the personal present, de luxe. Get your photo taken on your birthday.

The Gift of a Photograph is a Handshake From the Heart

Macleod PHOTO SERVICE
PHONE 64
MACLEOD

Save the Babies!

Use Only

Safe Milk!

The newer knowledge of nutrition teaches that pasteurization is the only safe and sanitary way to handle milk. Make up your mind to use only our "SAFE MILK."

Milk Is the Cheapest and Healthiest Food
Pure milk and cream delivered regularly every morning at your door.

Satisfied Customers, Our Recommendation.

Phone 28

CRYSTAL DAIRY, LIMITED

MACLEOD BRANCH

The New Meat Market

is expected to open about Saturday, April 14th, with a full line of

FRESH AND CURED MEATS
FRESH AND SMOKED FISH
HOME-MADE SAUSAGES

Kelvinator

Refrigeration System installed in counter, window and meat cooler

J. HARTLEY

Phone 115

Five Doors North of Royal Bank



ALBERTA PRIDE
Beer, Ale and
Stout

A. YOUNG, Agt.
MACLEOD — ALBERTA

This advertisement is not inserted by the Alberta Liquor Control Board or by the Government of the Province of Alberta.



ALL of the food products of this bakery are of a standard of excellence that bids you give them a trial. They have pleased your friends and neighbors and will make good in your home.

BAWDEN'S BAKERY
PHONE 132



A FINE EARLY TOMATO

After many years of careful selection a variety of the tomato has been developed that possesses first rate quality and ripens in the open in from 95 to 100 days. The development of this tomato began twenty-eight years ago when the variety Earliana was recognized to possess considerable merit. It was seen, however, to produce plants and fruit showing considerable variation. Mr. W. T. Macoun the Dominion Horticulturist, taking advantage of

these variations, started making selections of plants showing early maturity and heavy yield. After several generations had been grown and seed saved from early maturing desirable plants, it was found that this method of selection had so altered the type of the plants and fruit from the original Earliana that it was decided to call the segregation Alacritia. To growers particularly in northern districts this variety has been a great boon, as it has made it possible for them to grow tomatoes almost as well as those living in more favoured localities. Further improvement is however still looked for in considerable blocks of plants grown on trial grounds. A record of performance is being kept of each plant showing the yield of ripe fruit for the first two weeks, month, and total season, besides noting the amount of rough fruit produced. This study of the performance of individual plants reveals the desirable strain to use for further selection work. In addition to this a strain test is conducted to ascertain the segregation of greatest merit by actually growing plants from the selected strain side by side with strains of other varieties.

WEDDING BELLS

PEARCE COUPLE ARE JOINED IN MARRIAGE

On Wednesday, April 11, at 5 o'clock p.m. a quiet wedding took place at the home of J. Leunwick, when Nellie Johnson, nee Leunwick, and Frank Vieland were married by Rev. W. Irwin, of Macleod, who conducted the ceremony in the presence of near relatives and a few close neighbors. J. G. Tersteeg and Mrs. I. Zoeteman, sister of the bride were best man and matron of honor.

A delicious dinner was served after the wedding and a sociable gathering of friends and neighbors were requested to spend the evening with them. The bride and groom left for Calgary the next day to spend a few days on their honeymoon. They have rented the old Griffin place near Pearce where they will farm. Their friends wish them good luck and a happy married life.

REYNOLDS—CHRISTIANSON

A quiet wedding was solemnized at St. Andrew's Manse, Macleod, on Tuesday afternoon by the Rev. A. C. Wishart, when Miss Myrtle Christianson of Claresholm became the bride of Clarence Roy Reynolds of Minnidos, Manitoba. The bride was accompanied by her sister Miss Olga Christianson, of Claresholm. The young couple will take up their residence at Minnidos.

The best man to ask an opinion of regarding a town's affairs is the regular commercial traveller, and if you ask that worthy gentleman his opinion regarding the business of Macleod, the answer comes right back—"She's one of the liveliest burges on the line, and business is good."

In spite of the poor weather conditions of the last few months, there is no doubt whatever Macleod is steadily forging ahead, like the proverbial tortoise, very slow, but sure.

At the present time there is practically no vacant houses in the town, and to obtain or rent a store anywhere in the business section is an impossibility.

REACH & COMPANY, Ltd.

DEPARTMENTAL STORE, DRY GOODS, CLOTHING, BOOTS AND SHOES, GREAT WEST GARMENT AND OVERALL COMPANY'S MANUFACTURES, GROCERIES, VEGETABLES AND CONFECTIONARY

We have a large Gas Heater, Gurney make No. 18 N.R., cost \$30.00, it is now offered at half price for \$15.00, it is suitable for large offices or schools.

HOLE PROOF HOSIERY

Just in, a fresh list of new shades. These makes need no recommendation, for durability they have no rival.

We also have a fresh stock of the celebrated Murray Make of Boots and Shoes for men and women. If you carefully scrutinize our prices with goods bought from large towns, you will see our charges are far below them. We speak of first class goods that are not handled by Departmental Stores, our goods are First Class and the makes guaranteed and made to wear. The shoes are stylish and comfortable, all lines that are not popular with the public are sold over the bargain counter.

A few Eiderdown Comforters and Rayon Silk Bedspreeds left. We have the best makes in Silk Wear. The Stanfield's silk underwear is positively the best on the Canadian market. Its popularity is jumping up by leaps and bounds, and our prices are shared with you.

REACH & COMPANY, Ltd.

The S. E. Gust Store in Macleod Warrants Your Patronage!

It is a real economy centre, an established, component part of the town of Macleod, aiding in the health and prosperity of it's towns people day in and day out, year after year, for at "Gust's" you get:

Fancy Groceries---But---No Fancy Prices
It pays to buy all your food needs in this store, where quality counts and your money goes the furthest.

SPECIALS FOR SATURDAY

Dollar Sodas, wood box, each .49
Purity, Alberta Flour, 98 lb. sack \$4.80
Purity Package Oats, with China, per pkg. .35
Canned Corned Beef, 1's, per tin .25
Country Club Wrapped Bread, 3 loaves for .25
Ready Cut Macaroni, bulk, 2 lbs. for .25
Rolled Oats, 8 lb. sack for .45
Pure Lard, all Brands, 3 lb. pail for .59
Machine Sliced Bacon, per lb. .35
Cooked Ham, Machine sliced, per lb. .39
Smoked Ham, Machine sliced, per lb. .35

We continue to accept any quantity of new-laid Eggs or Fresh made Dairy Butter in trade for Groceries.

The S. E. GUST STORES, LIMITED

9 NINE OF CANADA'S BEST STORES 9
H. FUNNELL, Manager, - - MACLEOD BRANCH

See Us for the Following Lines:

JOHN DEERE FARM IMPLEMENTS, DE LAVAL
CREAM SEPARATORS,
J. I. CASE, JOHN DEERE AND FORDSON
TRACTORS,
FORD CARS AND TRUCKS
FORD SALES AND SERVICE
MACLEOD MOTORS

winter, and is having a tough old time getting it done this spring, is turning out fairly well, grading number three, and the bears and the bulls on the markets are making the price worthwhile, so there is always some bright spot behind the darkest blanket of gloom.

There is no question, the reason of Macleod's progress at the present time is the optimism of its residents both in town and district, it is true you come across the poor old pessimist here and there, but they are few and far between, and generally speaking Macleod folks are always ready to look forward to a big year next year.

The merchants in town report good business especially for this time of the year, and it's a proof of this when some of the largest concerns in the province pick on Macleod as a likely location to commence business in.

They call it the bloom of youth, but there isn't anything especially youthful about terra cotta.

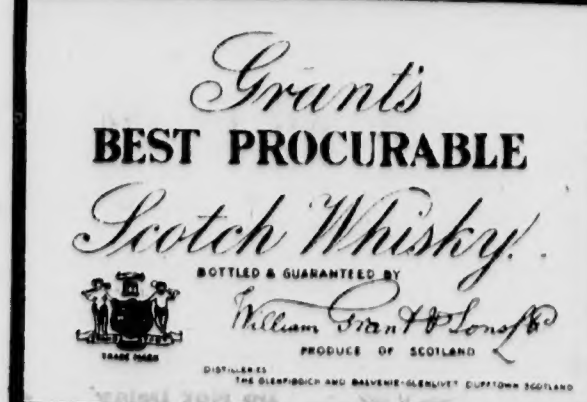
Modern novels are much alike. There are only so many things naughty people can do.

HAD I BUT KNOWN
Had I but known how brief the hour,
How soon the sun would vanish—
Oh, I had used my strength and power
To help and heal, to banish
The line of care, the print of pain,
And made some mortal glad again!
Had I but known how keen the word
I aimed with careless laughter,
That stabbed an absent friend, and stirred
A heart to hate, long after—
Oh, I had left the bow unstung
That sped the arrow from my tongue!
Had I but known the weary load
My fallen brother carried,
I had not stooped to ply the road.
I had not scorned nor harried;
But I had bent to lift, to guide,
And held him safely by my side.
—The Living Church

The cat family can see in the dark. That explains how they discover the things they gossip about.

Do you know why it is called the secret of success? You keep it under your hat.

"TRY A NIP TONIGHT"



The Original Label—look for it at the Vendor's and insist on GRANT'S "BEST PROCURABLE"
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